

me-Learning® Simulations – At a Glance

- 1. Focus on Management** – me-Learning® (management e-learning) is a brand of IQ ConsultinG, and from 2004 of ALEAS Group. me-Learning® stands for a high-profile management and leadership development portfolio with engaging, out-of-the-box skills-development simulation for increased competitiveness in the long run.
- 2. Why is it better?** – me-Learning® is a brand of high quality content development that is provided by a successful R&D cooperation of management consultants, ODs and IT experts for a better instructional design.
- 3. Simulation** – me-Learning® applies the tool of simulation (micro-simulation) that is setting up practical managerial dilemmas into simulated virtual environment. Users become the part of the story – thus immersed into a memorable and more valuable learning process. Key decision points and simulated environments are based on best practices and experience gathered by management consultants and OD experts.
- 4. Individual Feedback** - me-Learning® adapts to your decision-making style and behavior. This special feature is protected by the ALEAS® patent that ensures a customized, decision-based feedback system with high relevance to user management styles and personality traits.
- 5. Blended** – Efficiency of the learning process can be increased with blended learning solutions available for all me-Learning® courses.
- 6. Standard** – me-Learning® courses are SCORM compliant and thus are ready to be installed into any standardized Learning Management System. All that users need is a basic personal computer with Internet access.
- 7. The best solutions provided** – The aim of the me-Learning® team is to provide internationally known and renowned content and interactive, engaging learning solutions on the market of management development e-learning.
- 8. Quality** – me-Learning® Production processes are designed and controlled in accordance with the strictest quality-management principles.