

September 30, 2009

To Whom It May Concern,

As the person who years ago, as Associate Dean for Academics, was responsible for negotiating a cooperation agreement between the CEU Business School and ALEAS Solutions, and who has been monitoring implementation, I am pleased to provide a positive reference for the group.

The ALEAS solutions – namely its me-Learning® series for management and leadership development – have been of valuable service to our Business School in meeting our formal (in-class degree program students) as well as management training needs. For example, we have used ALEAS' *ChangeManagement*, as well as other me-Learning® products. A particular attraction of their products is the right combination of education, individually guided self-improvement, and entertainment. This combination makes teaching so much more effective than straight lecturing would. The approach developed by ALEAS also helps develop critical thinking and leadership skills through its real-time decision-based simulation methodology.

Therefore, I consider the approach and methodology of ALEAS as nicely linking business theory and its application: a step towards a more realistic education. Real life business is often like me-Learning®: focused, but with high complexity.

Our several years of experience with ALEAS have showed that the people who stand behind it are reliable and flexible in meeting our requirements; they are real professionals while being small enough to custom-tailor and assist – readily and on a timely basis – customer requirements.

I recommend ALEAS highly and without reservations.

Sincerely yours,



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